

**Subject:** Re: Urgent- Revised Tranquil Trims Article Draft/Posting  
**From:** Valley Roadrunner <info@██████████>  
**Date:** 10/31/17, 9:57 AM  
**To:** "tranquiltrims@██████████" <tranquiltrims@██████████>, David Ross <editor@██████████>  
**CC:** Joshua Sibelius <joshua@██████████>

We updated the article as originally posted, not as a new article. We won't be making any additional changes.

Thank you.

Justin, Publisher

On 10/31/17 9:54 AM, [tranquiltrims@██████████](mailto:tranquiltrims@██████████) wrote:

Hi All

The article does not show up at the top of the website as though it was currently revised. It doesn't do me much good towards the bottom of the webpage as it sits- with a date of Oct 19. Can we bring it current so people can find it?

Thank you

Cherise

On Monday, October 30, 2017, 2:45:47 PM PDT, Valley Roadrunner <info@██████████> wrote:

Article updated on website

<https://www.valleycenter.com/articles/tranquil-trims-mobile-dog-groomers-opens-in-valley-center/>

On 10/30/17 12:18 PM, David Ross wrote:

Cherise, I didn't make any changes to your draft. In fact, to make sure there will be no changes, we won't be proofreading it. It will be exactly as you wrote it.

We did not commit to running your rewritten article in The Roadrunner again. Since there were no significant errors in the original article that I could see, and you were simply rewriting the article to suit yourself, we will put a notice in the paper this week directing people to find the rewritten article on the website. We will also print the rewritten article in the Valley Center Magazine when it comes out in early November.

Regards,

David D. Ross  
Editor  
The Roadrunner  
760-749-1112 (office)  
760-██████████ (cell)

David Ross has been in the newspaper business for 40 years, both editing and writing.

"I can handle big news and little news. And if there's no news, I'll go out and bite a dog."

On Oct 29, 2017, at 10:55 PM, [tranquiltrims](#) ██████████ wrote:

Hey David and Joshua,

When will I receive a draft of the corrected, rewritten article on Tranquil Trims?

Or, are you intending to post it verbatim, word-for-word as I had rewritten and submitted to you last Wednesday the 25th? Attached is a copy of the doc I submitted.

David, did you get a chance to post the message you told me about in last week's edition of the VC Roadrunner stating the article was being revised and reposted?

Below are the things I'm waiting for:

1. The draft of any edits made to the rewritten article I submitted to you (see attached article)
2. A repost of the article on the Roadrunner website
3. A reprint of the article in the Roadrunner weekly
4. The draft of the article to be submitted to VC Magazine- unless it will be the same as the VC Roadrunner article.

Please send an update.

Thank you,

Cherise  
Tranquil Trims  
760-975-6611  
[tranquiltrims](#) ██████████

[www.tranquiltrims.com](http://www.tranquiltrims.com)

On Wednesday, October 25, 2017, 12:01:21 PM PDT, [tranquiltrims@\[REDACTED\]](mailto:tranquiltrims@[REDACTED]) <[tranquiltrims@\[REDACTED\]](mailto:tranquiltrims@[REDACTED])> wrote:

Hello All

Please find the rewritten article attached. Please contact me if there is anything else you need before Friday.

Thank you,

Cherise

Tranquil Trims

[tranquiltrims@\[REDACTED\]](mailto:tranquiltrims@[REDACTED])

[www.tranquiltrims.com](http://www.tranquiltrims.com)

On Tuesday, October 24, 2017, 7:56:31 AM PDT, David Ross <[\[REDACTED\]](mailto:[REDACTED])> wrote:

We need to have it by Friday to include in the magazine.

Regards,

David D. Ross

Editor

The Roadrunner

760-749-1112 (office)

[\[REDACTED\]](tel:[REDACTED]) (cell)

David Ross has been in the newspaper business for 40 years, both editing and writing.

"I can handle big news and little news. And if there's no news, I'll go out and bite a dog."

On Oct 24, 2017, at 7:55 AM, [tranquiltrims <tranquiltrims@\[REDACTED\]>](mailto:tranquiltrims@[REDACTED]) wrote:

Hello All

This sounds great! I am currently working on the article. I should have it to you within the next day or so. Please let me know when the absolute deadline is to be sure it makes it into all Valley Center issues mentioned.

Thank you!

Cherise  
Tranquil Trims  
[Tranquiltrims@yahoo.com](mailto:Tranquiltrims@yahoo.com)

Sent from my Sprint Samsung Galaxy S7.

----- Original message -----

From: David Ross <[edito\[REDACTED\]](mailto:edito[REDACTED])>  
Date: 10/23/17 9:13 AM (GMT-08:00)  
To: [tranquiltrims@\[REDACTED\]](mailto:tranquiltrims@[REDACTED])  
Cc: Joshua Sibelius [REDACTED] Justin Salter [REDACTED]  
Subject: Re: VCR Article

Cherise, if you would like to rewrite the article to your liking, go ahead and send the Word document with your suggested changes. We will post it on the website. We will also post a notice in this week's paper that your revised edition is on the website.

We can also run that version of the article in this upcoming Winter Edition of the Valley Center Magazine, which will go out to everyone in Valley Center.

Regards,

David D. Ross  
Editor  
The Roadrunner  
760-749-1112 (office)  
760-[REDACTED] (cell)

David Ross has been in the newspaper business for 40 years, both editing and writing.

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On Oct 23, 2017, at 8:42 AM, [tranquiltrims@\[REDACTED\]](mailto:tranquiltrims@[REDACTED]) wrote:

Hi David and Joshua

Joshua thank you for your effort this past weekend.

David, not certain if you are up to date with the events surrounding the Tranquil

Trims article that you wrote. As you may know, having read it for the first time last week, there were major errors in information, grammar and spelling. Obviously not only was I disappointed, but concerned about the impact it would have on my business and potential clients.

Joshua said Saturday he was able to pull the article from the Roadrunner website.

Unfortunately, as I understand, the printed version was already printed and in distribution.

After speaking with Joshua, I've agreed to continue working with you guys and we discussed that there was a likelihood the article could be rewritten correctly and reposted. I am encouraged about this plan and want to help.

Questions:

How would you like me to send a list of the errors along with the correct information?

Do you want to send me a copy of the article in an edit enabled Word document so I can highlight and include corrections?

Is there another method more efficient to rewrite the article and correct the errors?

Either way, I would very much like to be part of the proof reading before the final draft.

Thank you,

Cherise  
Tranquil Trims  
[tranquiltrims@](mailto:tranquiltrims@) 

<Article.Oct 2017. VC.RR.Tranquil Trims Mobile Grooming.docx>